

ST. MARY'S COLLEGE (AUTONOMOUS), THOOTHUKUDI
INSTITUTION'S INNOVATION COUNCIL
AND
PG AND RESEARCH DEPARTMENT OF ZOOLOGY
WEBINAR
IDEATION AND INNOVATION: A MOTIVATION FOR YOUNG
INNOVATORS - 16.02.2022

The “Webinar on Ideation and Innovation: A Motivation for Young Innovators” for college students was organized by Institution’s Innovation Council and P.G Research Department of Zoology of St. Mary’s College (Autonomous), Thoothukudi through Zoom platform on 16th February 2022. Mr. K. Sivakar, Partner, Sivanthi Joe Choirs, Thoothukudi served as the resource person and delivered an inspirational speech on startup. His talk enlightened the students on innovation that begins with ideation. He quoted that founders are made not born. This session gave deep insight into the area of process involved in startups and startup learning programme. He also deliberated the growth and development of startups in India. This session threw light on various startup companies in India and their surveillance. Around 90 faculty members and students were benefited out through this motivational session.

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START UP

IDEATION AND INNOVATION


K.SIVAKAR

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YOUR IDEAS ON START UP



INNOVATION BEGINS WITH

IDEATION



INSPIRER

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FOUNDERS ARE MADE, NOT BORN

How is the **Startup Idea** really created?



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